

JACOB LOUGH

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EXPERIENCE

Learfield-IMG College | Morgantown, WV August 2019 – Present

Property Assistant – Mountaineer Sports Properties

- Lead the execution of the GoMart Mountaineer Mantrip and the University Apartments VIP Student of the Game
- Assist with the execution of sponsored elements on football, basketball, and baseball game day
- Serve as liaison between corporate partners, property staff, and the athletic department

Billy Casper Golf | Ashburn, VA May 2019 – August 2019

Golf Operations Assistant

- Responsible for the set-up, administration, and tear down of charity and corporate outings
- Coordinated PGA Junior League tryouts, weekly tournaments and youth camps
- Pro shop responsibilities included overseeing pro shop staff, daily inventory review, point-of-sales contact with pro shop customers, scheduling tee times, and opening and closing the shop

James Madison University Athletics | Harrisonburg, VA August 2015 – May 2019

Athletic Facilities Student Assistant

- Coordinated and responsible for the set-up, tear down, and game day operations of the 25,000 seat Bridgeforth Stadium, 6,426 seat Convocation Center, and six other venues for athletic, academic, and social events
- Led arena floor conversions from basketball to graduations, concerts, and orientations
- Aided with day-to-day maintenance of three facilities which included painting field lines and logos, cleaning courts, and repairing equipment

SMG Jacksonville | Jacksonville, FL May 2018 – August 2018

Event Management Intern

- Responsible for the game day operations of the 2018 Jacksonville Jaguars Training Camp
- Organized the set-up for the annual tabletop exercise for the 2018 NFL season
- Oversaw the set-up, production, and tear down of arena football and minor league baseball games, amphitheater concerts, and private events

EDUCATION

West Virginia University, College of Physical Activity and Sport Sciences | Morgantown, WV August 2020

Masters of Sports Management

James Madison University, Hart School & College of Business | Harrisonburg, VA May 2019

Bachelor of Science, Sport and Recreation Management

Bachelor of Business Administration, Finance; Concentration in Financial Analysis

Universiteit Antwerpen, Antwerp Management School | Antwerp, Belgium August 2017

Concentration in European Business

ACTIVITIES

Swim and Dive Championships Operations Volunteer | Big 12 Conference February 2020

PLAY BALL PARK Operations Volunteer | MLB All-Star Week July 2019

NASSC Volunteer | Hampton Roads Soccer Council June 2019

Qatar National Day of Sport Community Volunteer | Redskins Foundation February 2019

NCAA Final Four Operations Volunteer | San Antonio Sports Commission March 2018 – April 2018

ESPN College GameDay Marketing Volunteer | Octagon Marketing October 2017